

Rob Ford

Personal

Marital Status	Married
Driving License	Full (Clean) UK
Health	Excellent

Core competencies

PHP	PHP 5 & 4 object oriented programming MVC Frameworks (CodeIgniter, CakePHP, Zend Framework etc) Web Services & XML
MySQL / MS SQL Server	Relational database design, build & optimisation SQL queries/stored procedures
HTML	Hand coded XHTML 1.0/1.1 Strict, HTML 5 Hand coded CSS2/3 Table-less CSS based cross-browser design Accessibility – Coding to AAA conformance and WAI guidelines
JavaScript	Procedural/OO programming AJAX based interfaces/interaction (jQuery, Prototype & Scriptaculous, Mootools etc and home-rolled)
E-Commerce	All aspects including payment gateway integration
Version Control	SVN / CVS / git

Additional competencies

Photoshop / Fireworks / Illustrator
Streaming Media
Documentation
Database schemas
Functional specs
Technical specs
User guides

Industry experience

1st April 2011 – 23rd December 2011 Contract front end developer	BSkyB sky.com
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I worked as a front end developer on Sky's shop pages including 2 complete redesigns of the site. Technologies used include XHTML, CSS & JavaScript (both native and jQuery-based) in a Java backed environment, using Freemarker and JSP templating. Sky run a fully Agile environment with weekly releases, planning games and retrospectives and daily standups. The environment is test driven (a mix of Selenium & Cucumber) and employs a continuous build methodology for maximum stability.

20th April 2009 – 31st March 2011
Contract senior web developer

Teachers TV
teachers.tv

I have been developing a custom content management system in an Agile environment for Teachers TV to enable them to manage content on their website in addition to assisting with the build of the new end-user facing site. Technologies used include php 4 & 5 (custom frameworks), Web Services (REST, XML-RPC), MySQL, XHTML and jQuery. The CMS javascript is particularly complex, including loading, manipulating and saving complex data sets on the fly, drag & drop interfaces, and custom data validation. I am leaving here at the end of March 2011 as their funding was cut in the last government spending review.

Feb – Early April 2009
Contract web developer

Altogether Digital
altogetherdigital.com

I worked as both a back & front-end developer on quite a number of different projects for Gleffiddich, Apple and ATOC (Association of Train Operating Companies). I was responsible for: creation of semantic, cross-browser markup from photoshop templates & integration into PHP and .Net application frameworks and advanced javascript. Creation of bespoke PHP systems and WordPress plugins / skinning. Localisation (Apple). Sample URL's: glenfiddich.co.uk/explorers, shop.thebalvenie.com, apple.com/fr/macpro, daysoutguide.co.uk

July – End Jan 2009
Contract front end developer

Conchango
conchango.com

I worked as a front-end developer and spent 4 months working in an Agile environment, on the new River Island site (going live anytime soon). I was responsible for: creation of semantic, cross-browser markup from photoshop templates & integration into a .Net application framework, advanced javascript including in-page animation, client-server interaction and implementation of custom Omniture reporting.

I also worked on other client projects for Conchango including Barclaycard (intranet application), ireland.com (ireland.com) and Tesco Digital (tescodigital.com) and on-site at Associated News.

May – End June 2008
Freelance web developer

I worked on 3 freelance projects for private clients including: e-commerce websites for Sirenic Silver (sirenicssilver.com) and Images de Provence Ltd (imagesdeprovence.co.uk) and a major site update for My Property Guide (mypropertyguide.co.uk). I also worked as a freelancer for Delete (deletelondon.com) on a short contract, converting the static Creature Discomforts website (creaturediscomforts.org) to WordPress.

Oct 2007 – End March 2008
Freelance web developer

Higher Ground Digital Design
<http://www.hgdd.co.uk>

I worked as a freelancer for Higher Ground Digital Design (hgdd.co.uk – Covent Garden) completing 5 data-driven (php/mysql based) web sites.

April – End September 2007
Freelance web developer

WeddingPath
weddingpath.com

I worked as a full-time freelancer at weddingpath.com (North Soho) helping them with e-commerce, Ad serving, advanced JavaScript, interface design & implementation and a whole host of other PHP/MySQL projects.

May 2000 – April 2007
Agency Partner / Freelance web developer

Out of the Trees
outofthetrees.co.uk

I was the majority partner in this small web design & development firm, for the seven years. During that time I worked on many varied jobs – please see outofthetrees.co.uk/portfolio for more details.

I was responsible for around 90% of SelectaCart – selectacart.com – a complete php/mysql, standards-based ecommerce solution and worked on various freelance PHP/MySQL/XHTML projects including work for, amongst others, weddingpath.com, The National Children's Bureau, Continental Tyres and fresh01.com.

Nov 2002 – April 2003
Freelance web consultant

ntl

I worked freelance for ntl (the telecoms company) on various internal projects: mostly system design / specification / documenting work, but also completed one large MS Access project.

February 1997 – April 2000

During this time I spent the winters in the French Alps working as a bar person, transfer rep and snowboard guide/instructor. During the summers I worked freelance on various web design projects.

Other experience

Financial Planner

Acuma Financial Planning, Fareham, Hants

Estate Agency Branch Manager/negotiator

Various Companies, Southampton, Hants

Administration Officer

Civil Service (Department of Employment, Cardiff)

Education

UWIC, Cardiff

HNC Computing

Chartered Insurance Institute

Financial Planning Certificate 1, 2 & 3

Stanwell Comprehensive School
Penarth, South Wales

O' Levels: English Language, English Literature,
French, German, Mathematics, Biology

'A' Level: French

Additional information

I was very fortunate to be able to indulge my passion for snowboarding for five seasons, living & working in the French Alps and still go regularly to Les Arcs to ride with my friends – I'm also a fluent French speaker. My spare time tends to revolve around spending quality time with my wife and young son (born May 2007), keeping fit (cycling or running 5 or 6 days a week), socialising, listening to music / going to as many gigs as we can fit in, movies and generally avoiding computers.